



**Havering**  
LONDON BOROUGH

Licensing Officer's Report



# LICENSING SUB-COMMITTEE

# REPORT

22<sup>nd</sup> March 2018

Subject heading:

Roseland News  
184 Hilldene Avenue Romford  
RM3 8DB  
Premises licence application  
Paul Jones, Licensing Officer  
licensing@havering.gov.uk  
01708 432777

Report author and contact details:

This application for a premises licence is made by Mr Ronak Patel under s.17 of the Licensing Act 2003. The application was received by Havering's Licensing Authority on 5<sup>th</sup> February 2018.

## Geographical description of the area and description of the building

Roseland News is located in a parade of purpose built commercial outlets in the Hilldene shopping centre. Residential properties are located above the commercial outlets.





### Details of the application

The premises already benefits from a premises licence the hours of which are:

Off supplies of alcohol		
Day	Start	Finish
Monday to Sunday	08:00	21:00

Hours premises open to the public		
Day	Start	Finish
Monday to Sunday	06:00	21:00

This application for a new premises licence seeks the following hours:

Off supplies of alcohol		
Day	Start	Finish
Monday to Sunday	06:00	21:00

Hours premises open to the public		
Day	Start	Finish
Monday to Sunday	06:00	21:00

## **Comments and observations on the application**

The applicant acted in accordance with regulations 25 and 26 of *The Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005* relating to the advertising of the application. The required public notice was installed in the 16<sup>th</sup> February 2018 edition of the Yellow Advertiser.

The premises are located in an area of Havering which is subject to a cumulative impact policy. Licensing Policy 3 states:

*The Licensing Authority has adopted a special policy relating to cumulative impact in relation to*

- *Harold Hill*

*This policy creates a rebuttable presumption that applications for new premises licences, club premises certificates, or variation applications specifically for off sales only that are likely to add to the existing cumulative impact will be refused, unless the applicant can demonstrate why the operation of the premises involved will not add to the cumulative impact and not impact adversely on the promotion of the licensing objectives.*

The application does not mention the cumulative impact policy neither does it offer any grounds for rebuttal.

## **Summary**

There were no representations against this application from residents or businesses in the area.

There was one representation against this application from a responsible Authority, namely Havering's Licensing Authority.



## Part A

Premises licence number

12840

### Part 1 – Premises details

Postal address of premises

Roseland News  
184 Hilldene Avenue Romford RM3 8DB

Where the licence is time limited the dates

Not applicable

Licensable activities authorised by the licence

Supply of alcohol

The times the licence authorises the carrying out of licensable activities

Monday to Sunday – 08:00 to 21:00

The opening hours of the premises

Monday to Sunday – 06:00 to 21:00

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies

Off supplies only

### Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Mr Ronak Patel  
65 Charlbury Crescent Romford RM3 8YR

Registered number of holder

Not applicable

1 of 3

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Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

**Mr Ronak Patel**

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Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

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**Mandatory conditions**

1. **No supply of alcohol may be made under the premises licence:**
  - (a) **at a time when there is no designated premises supervisor in respect of the premises licence, or**
  - (b) **at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.**
2. **Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.**
3. (1) **The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.**  
(2) **The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.**

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**Annex 2 – conditions consistent with the operating schedule**

1. **The premises licence holder shall ensure all staff receive training regarding the licensing objectives and licensing regulations. A record of the training shall be kept by the management. This training shall be updated every six months.**
2. **Staff training shall include ID procedure, proxy sales, drunks and street drinkers, groups purchasing alcohol, licensing hours and consequences of under-age sales.**
2. **A Challenge 25 policy shall be in place where all persons who appear to be under 25 years of age shall be asked to produce identification for alcohol purchases.**
3. **Persons who appear to be under the age of 25 and seeking to purchase alcohol shall be asked to provide a passport, photo driving licence or PASS accredited card as valid ID to prove their age.**
4. **Appropriate signage shall be displayed in the premises which shall include a Challenge 25 notice, proxy sales notice, a 'Please leave quietly' notice and an appropriately worded CCTV notice.**
5. **The premises shall install, maintain and operate a CCTV system with a minimum 30 day recording facility. The CCTV system shall have an appropriate FPS and the recorded images shall be of evidential quality.**
6. **The premises shall retain and utilise a refusals register in which the details of all alcohol sale refusals are recorded.**

Not applicable

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Annex 4 – premises plans

Full premises plans are held by the Licensing Authority of the London Borough of Havering. The plans reproduced below are not to scale:





## Part B

### Premises licence summary

Premises licence number

12840

### Premises details

Postal address of premises

Roseland News  
184 Hilldene Avenue Romford RM3 8DB

Where the licence is time limited the dates

Not applicable

Licensable activities authorised by the licence

Supply of alcohol

The times the licence authorises the carrying out of licensable activities

Monday to Sunday – 08:00 to 21:00

The opening hours of the premises

Monday to Sunday – 06:00 to 21:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

Off supplies only

Name, (registered) address of holder of premises licence

Mr Ronak Patel  
65 Charlbury Crescent Romford RM3 8YR

Registered number of holder

Not applicable

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol

Mr Ronak Patel



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State whether access to the premises by children is restricted or prohibited

Not applicable

2 of 2

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# Classified

## Articles for sale

Calls cost £1.02 per minute from a BT landline. Other networks may vary, calls from a mobile could be considerably higher. Text YABARGAIN (space) Advert up to a maximum 150 characters and send to 83149. Texts cost £1.02 plus standard network rates. If you do not want to receive details on any other product or services, please text the word EXIT at the end of your message. Your advertisement will appear in the next available edition. We do not accept bargain ads under £100 by fax, post or person

0905 624 0595

Call: **01268 503422**  
 email: **sales@yellowad.co.uk**

Post: **Yellow Advertiser, Acorn House, Great Oaks, Basildon, SS14 1AH**

### Public Notice

NOTICE OF APPLICATION FOR A NEW PREMISES LICENCE UNDER SECTION 17 OF THE LICENSING ACT 2003. NOTICE IS HEREBY GIVEN THAT MR MO HAN HAS APPLIED TO THE LONDON BOROUGH OF HAVERING COUNCIL FOR A NEW PREMISES LICENCE FOR ASIA VILLA, 3 STATION PARADE, VICTORIA ROAD, ROMFORD, ESSEX, RM1 2JA TO PERMIT:


1) THE SALE OF ALCOHOL FOR CONSUMPTION ON THE PREMISES FROM 11.00 TO 22.30 SUNDAY TO THURSDAY AND FROM 11.00 TO 23.30 FRIDAY & SATURDAY. 2) THE PROVISION OF LATE NIGHT REFRESHMENT FROM 23.00 TO 23.30 FRIDAY & SATURDAY. THE ADDRESS OF THE LICENSING AUTHORITY WHERE THE REGISTER IS KEPT AND THE APPLICATION MAY BE INSPECTED DURING NORMAL BUSINESS HOURS IS LICENSING SECTION, HOUSING & PUBLIC PROTECTION, LONDON BOROUGH OF HAVERING, MERCURY HOUSE, MERCURY GARDENS, ROMFORD, ESSEX, RM1 3SL OR ON THE COUNCIL'S WEBSITE: [www.havering.gov.uk](http://www.havering.gov.uk) ANY REPRESENTATIONS BY ANY OTHER PERSON OR RESPONSIBLE AUTHORITY MUST BE RECEIVED IN WRITING BY THE LICENSING AUTHORITY BY 11th MARCH 2018 STATING THE NATURE AND GROUNDS FOR MAKING SUCH REPRESENTATION. IT IS AN OFFENCE UNDER SECTION 158 OF THE LICENSING ACT 2003 TO KNOWINGLY OR RECKLESSLY MAKE A FALSE STATEMENT IN CONNECTION WITH AN APPLICATION. THE MAXIMUM FINE ON SUMMARY CONVICTION FOR THIS OFFENCE IS £5000. GT LICENSING CONSULTANTS TEL 07810 826778 EM: [glicensingconsultants@googlemail.com](mailto:glicensingconsultants@googlemail.com)

NOTICE OF APPLICATION FOR A PREMISES LICENCE UNDER SECTION 17 OF THE LICENSING ACT 2003

Notice is hereby given that Ronak Patel has applied to Havering Council for a premises licence in relation to PREMISES Roseland News, 184 Hilldene Avenue, Romford, RM3 8DB to permit the provision of the following licensable activities: Sale by retail of alcohol for consumption on the premises only Monday to Sunday 06:00hours to 21:00hours

Full details of the application can be inspected at the address noted below during normal business hours. A representation by any person or a responsible authority regarding this application can be made to The Licensing Authority Town Hall Main Road Romford RM1 3SD website [www.havering.gov.uk](http://www.havering.gov.uk) Such representation must be received in writing by 5th March 2018 clearly stating the grounds upon which the representation is made in relation to the four objectives of the Licensing Act 2003. It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine for which a person is liable on summary conviction for the offence is unlimited.

### Ariels



- TV / Radio Aerials
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### Recruitment



## Join the winning team Field Sales Vacancies

**Yellow Advertiser** has been published in this area and been a part of the community in Essex and East London for over 40 years. **AN OPPORTUNITY HAS ARISEN TO JOIN OUR SUCCESSFUL SALES TEAM IN THE EAST LONDON & ESSEX AREAS.**

We are looking for really exceptional individuals who can become part of our commercial division. The successful candidates will have many responsibilities in this varied sales role, giving priority to developing new business by cold calling and building relationships with prospective clients. To be successful in our business you need to have a flexible approach to work and be prepared to dig in and roll up your sleeves when the going gets a little bit tough! A proven sales background is preferred but we are looking for highly motivated individuals who are keen to learn and keen to earn. A good command of the English language and good writing skills are most definitely a prerequisite, as are good listening skills.

**Benefits:** Basic Salary plus tiered bonus structure. 5 weeks holiday per annum. Pension Scheme (after qualifying period). On-going training.

If this sounds like the opportunity for you please apply with a covering letter and CV to:

Avril Perrin, Yellow Advertiser, Acorn House, Great Oaks, Basildon, Essex SS14 1AH. Email: [avrilperrin@yellowad.co.uk](mailto:avrilperrin@yellowad.co.uk)

Previous applicants need not apply.

Yellow Advertiser is part of the Tindle Newspapers Ltd., a group of privately owned, independent, family newspapers.

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17th December 1941  
14th February 2007

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And secret tears still flow,  
What it meant to lose you,  
No one will ever know.  
I will always love you.  
God bless darling, Tony XXX



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### YELLOW ADVERTISER DISTRIBUTOR

We are looking for local people to distribute the Yellow Advertiser in their local area.

Please contact  
**StreetRunners Ltd on 0800 007 6009**  
or email  
**Robert@ldgps.co.uk**

### Building

PLANS QUICKLY CALCULATIONS, REGULATIONS, FREE SURVEY, NWNF, APPEALS  
CALL MR MORGAN 07850 373 274

To advertise in this section please telephone 01268 503400

Advertiser

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Doors fitted from £25  
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Call Steven  
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**Havering**  
LONDON BOROUGH

Copy of Application

\* required information

### Section 1 of 21

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

HAVERING-ROSELANDS

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Yes

No

### Applicant Details

\* First name

RONAK

\* Family name

PATEL

\* E-mail

roselandnews70@gmail.com

Main telephone number

Include country code.

Other telephone number

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

Applying as a business or organisation, including as a sole trader

Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Continued from previous page...

**Address**

\* Building number or name

\* Street

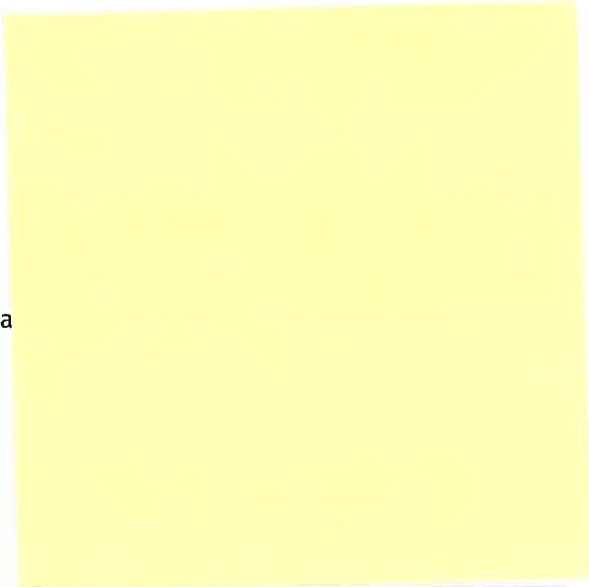
District

\* City or town

County or administrative area

\* Postcode

\* Country



**Agent Details**

\* First name

ROBERT

\* Family name

JORDAN

\* E-mail

robertjordan01@btinternet.com

Main telephone number

01279 850753

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

An agent that is a business or organisation, including a sole trader

A sole trader is a business owned by one person without any special legal structure.

A private individual acting as an agent

**Agent Business**

Is your business registered in the UK with Companies House?

Yes

No

Note: completing the Applicant Business section is optional in this form.

Registration number

5449933

Business name

PR RETAIL CONSULTANTS

If your business is registered, use its registered name.

VAT number

- NONE

Put "none" if you are not registered for VAT.

Legal status

Private Limited Company

Your position in the business

DIRECTOR

Home country

United Kingdom

The country where the headquarters of your business is located.

*Continued from previous page...*

**Agent Registered Address**

Address registered with Companies House.

Building number or name	PUMP HOUSE
Street	OLD MEAD ROAD
District	HENHAM
City or town	BISHOP'S STORTFORD
County or administrative area	HERTS
Postcode	CM22 6JG
Country	United Kingdom

**Section 2 of 21**

**PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

- Address     OS map reference     Description

**Postal Address Of Premises**

Building number or name	ROSELAND NEWS, 184
Street	HILLDENE AVENUE
District	
City or town	ROMFORD
County or administrative area	
Postcode	RM3 8DB
Country	United Kingdom

**Further Details**

Telephone number	
Non-domestic rateable value of premises (£)	16,000

**Section 3 of 21****APPLICATION DETAILS**

In what capacity are you applying for the premises licence?

- An individual or individuals
- A limited company / limited liability partnership
- A partnership (other than limited liability)
- An unincorporated association
- Other (for example a statutory corporation)
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales

**Confirm The Following**

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

**Section 4 of 21****INDIVIDUAL APPLICANT DETAILS****Applicant Name**

Is the name the same as (or similar to) the details given in section one?

- Yes                       No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

First name

RONAK

Family name

PATEL

Is the applicant 18 years of age or older?

- Yes                       No

Continued from previous page...

### Current Residential Address

Is the address the same as (or similar to) the address given in section one?

Yes

No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

### Applicant Contact Details

Are the contact details the same as the previous applicant?

Yes

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

E-mail

Telephone number

Other telephone number

\* Date of birth

\* Nationality

Documents that demonstrate entitlement to work in the UK

Add another applicant

## Section 5 of 21

### OPERATING SCHEDULE

When do you want the premises licence to start?

/  /   
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end

/  /   
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.

CONVENIENCE STORE



*Continued from previous page...*

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

**Section 6 of 21**

**PROVISION OF PLAYS**

See guidance on regulated entertainment

Will you be providing plays?

- Yes                       No

**Section 7 of 21**

**PROVISION OF FILMS**

See guidance on regulated entertainment

Will you be providing films?

- Yes                       No

**Section 8 of 21**

**PROVISION OF INDOOR SPORTING EVENTS**

See guidance on regulated entertainment

Will you be providing indoor sporting events?

- Yes                       No

**Section 9 of 21**

**PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS**

See guidance on regulated entertainment

Will you be providing boxing or wrestling entertainments?

- Yes                       No

**Section 10 of 21**

**PROVISION OF LIVE MUSIC**

See guidance on regulated entertainment

Will you be providing live music?

- Yes                       No

**Section 11 of 21**

**PROVISION OF RECORDED MUSIC**

See guidance on regulated entertainment

Will you be providing recorded music?

- Yes                       No

**Section 12 of 21**

**PROVISION OF PERFORMANCES OF DANCE**

**Continued from previous page...**

See guidance on regulated entertainment

Will you be providing performances of dance?

Yes

No

**Section 13 of 21**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

See guidance on regulated entertainment

Will you be providing anything similar to live music, recorded music or performances of dance?

Yes

No

**Section 14 of 21**

**LATE NIGHT REFRESHMENT**

Will you be providing late night refreshment?

Yes

No

**Section 15 of 21**

**SUPPLY OF ALCOHOL**

Will you be selling or supplying alcohol?

Yes

No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

Give timings in 24 hour clock.

(e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

SATURDAY

Start 06:00

End 21:00

Start

End

SUNDAY

Start 06:00

End 21:00

Start

End

Will the sale of alcohol be for consumption:

- On the premises     Off the premises     Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

**Name**

First name

Family name

Date of birth



Continued from previous page...

**Enter the contact's address**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Personal Licence number  
(if known)

Issuing licensing authority  
(if known)

HARROW COUNCIL

**PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT**

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor
- As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

**Section 16 of 21**

**ADULT ENTERTAINMENT**

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

NONE

**Section 17 of 21**

**HOURS PREMISES ARE OPEN TO THE PUBLIC**

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

*Continued from previous page...*

TUESDAY

Start	<input type="text" value="06:00"/>	End	<input type="text" value="21:00"/>
Start	<input type="text"/>	End	<input type="text"/>

WEDNESDAY

Start	<input type="text" value="06:00"/>	End	<input type="text" value="21:00"/>
Start	<input type="text"/>	End	<input type="text"/>

THURSDAY

Start	<input type="text" value="06:00"/>	End	<input type="text" value="21:00"/>
Start	<input type="text"/>	End	<input type="text"/>

FRIDAY

Start	<input type="text" value="06:00"/>	End	<input type="text" value="21:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SATURDAY

Start	<input type="text" value="06:00"/>	End	<input type="text" value="21:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SUNDAY

Start	<input type="text" value="06:00"/>	End	<input type="text" value="21:00"/>
Start	<input type="text"/>	End	<input type="text"/>

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

**Section 18 of 21**

**LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

**Continued from previous page...**

List here steps you will take to promote all four licensing objectives together.

**GENERAL**

Staff training shall be recorded and updated every 6 months Training shall cover the requirements for ID as part of age verification, how to detect proxy sales, the consequences of underage sales (fines and punishment) , drunks , and other relevant matters as regards the licensing act, and the responsibilities of staff

The licence holder shall ensure that a refusals register is kept on the premises and that this shall be immediately available upon request of an authorised officer. The register shall record any refused sale of alcohol.. The refusal register shall be inspected on a regular basis by the DPS and signed by the DPS that they have checked the register

At least 12 months of refusal register details shall be retained and made available upon request by an authorised officer

There shall be a documented reporting structure back to the Designated Premises Supervisor (DPS) and premises licence holder which shall include telephone contact numbers. This reporting document shall be immediately available upon request of an authorised officer

The premises licence holder shall ensure that a 'challenge 25' policy is adopted on the premises at all times. Signage of the 'challenge 25' policy shall be prominently displayed on the premises.

Acceptable identification accepteshall be a passport, photo driving licence or PASS accredited identity card

Signage shall be displayed in a prominent position on the premises requesting that customers leave quietly

Signage shall be prominently displayed warning customers of the legal penalties for purchasing alcohol for any person under the age of 18 years

**b) The prevention of crime and disorder**

There shall be a suitable colour digital CCTV RECORDING system installed and maintained at the premises The system must be capable of providing 30 days recording. The images recorded are to be retained for 30 days and be of evidential quality

**c) Public safety**

Adhere to legislation and covered in a) above

**d) The prevention of public nuisance**

Staff training shall be recorded and updated every 6 months Training shall cover the requirements for ID as part of age verification, how to detect proxy sales, the consequences of underage sales (fines and punishment) , drunks and street drinkers, licensing objectives and other relevant matters as regards the licensing act, and the responsibilities of staff

**e) The protection of children from harm**

The premises licence holder shall ensure that a 'challenge 25' policy is adopted on the premises at all times. Signage of the 'challenge 25' policy shall be prominently displayed on the premises.

Acceptable identification accepted by the premises licence holder, DPS, or other staff members shall be a passport, photo driving licence or PASS accredited identity card

Staff training in i.d procedure will be carried out on a regular basis.

The licence holder shall ensure that a refusals register is kept on the premises and that this shall be immediately available upon request of an authorised officer. The register shall record any refused sale of alcohol.. The refusal register shall be inspected on a regular basis by the DPS and signed by the DPS that they have checked the register

At least 12 months of refusal register details shall be retained and made available upon request by an authorised officer

*Continued from previous page...*

\* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under Section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

\* Capacity

\* Date  /  /   
dd mm yyyy

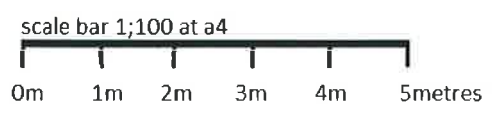
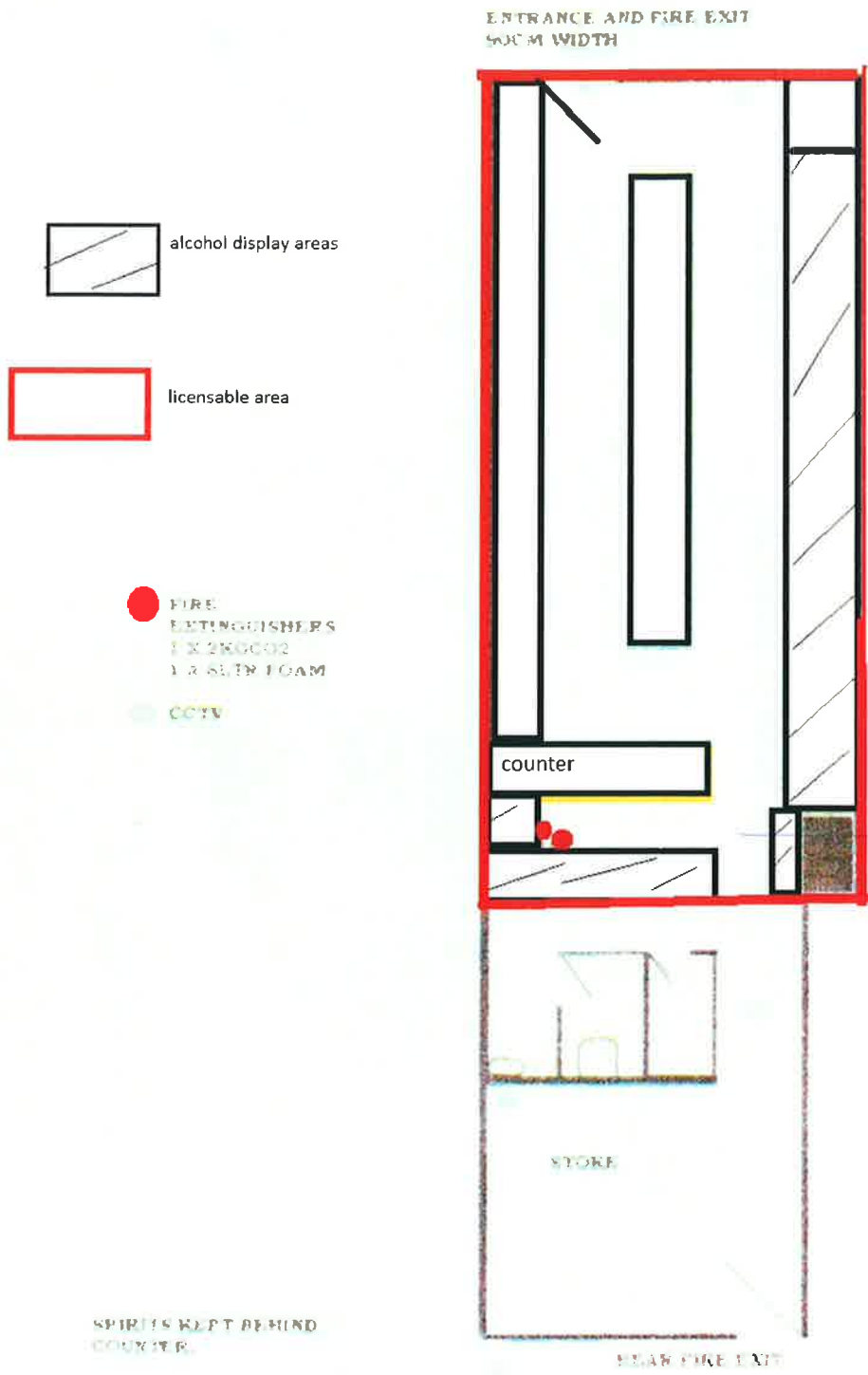
Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/havering/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED**







**Havering**  
LONDON BOROUGH

Representation from  
Responsible Authority

## Licensing Act 2003 Responsible Authority representation

This representation is made by a responsible Authority for the London Borough of Havering concerning an application for a temporary event notice for the premises as detailed below.

**Premises Name and address:** Roseland News, 184 Hilldene Avenue, Harold Hill, Romford, RM3 8DB

**Your Name:** Paul Campbell

**Organisation name/name of body you represent:** London Borough of Havering/Licensing

**Your Address:** C/O, Town Hall, Main Road, Romford, Essex, RM1 3BD

**Email:** paul.campbell@havering.gov.uk\_\_

**Contact telephone number:** 01708 432766

**Summary of Objection:** Objection to an application for a new premises licence based upon the four licensing Objectives.

### Policy Considerations

#### 4.0 Expectations of applicants

4.2 It is for these reasons that Havering is keen to see complete, detailed and meaningful operating schedules that will enable all parties to understand what is being sought by an application, and if granted how the premises will operate. In completing the operating schedule, applicants are expected to have regard to this Statement of Licensing Policy which sets out the expectations of the Authority as to the steps that are appropriate for the promotion of the licensing objectives.

4.3 The completion of a full and detailed operating schedule will give those reading the application greater confidence that the applicant seeks to make a positive contribution and is demonstrating a commitment to both those living in the vicinity and the licensing objectives. Applicants are expected to:

- Demonstrate knowledge of the local area when describing the steps they propose to take to promote the licensing objectives;
- Undertake enquiries about the area in which the premises are situated to inform the content of the application;
- Obtain sufficient information to enable them to demonstrate, when setting out the steps they propose to take to promote the licensing objectives, that they understand;
  - The layout of the local area and physical environment including crime and disorder hotspots, proximity to residential premises and proximity to areas where children congregate.
  - Any risk posed to the local area by the applicants' proposed licensable activities;

- Any local initiatives (for example, local crime reduction initiatives or voluntary schemes including local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are also expected to include positive proposals in their application as to how they will manage any potential risks.

4.4 Where specific policies apply in the area (for example, a Cumulative Impact Policy), applicants are also expected to:

- Demonstrate an understanding of how the Policy impacts on their application,
- Identify any measures they will take to mitigate the impact, and
- Confirm why they consider their application should be an exception to the Policy.

4.8 The failure by an applicant to clearly and fully demonstrate in the operating schedule that they have properly considered the promotion of the four licensing objectives is a legitimate concern should the application come before the Licensing sub-committee. active participation in the Safe and Sound meetings and pub watch.

## **5.0 Location and Special Policies eg Cumulative Impact.**

### **Licensing Policy 1**

In considering applications for new licences, variations to existing licences and licence reviews the Licensing Authority will take the matters listed below into account:

- whether the premises is located in an area of cumulative impact;
- the type of premises and their cumulative impact on the area and the mix of premises in the area;
- the location of the premises and the character of the area;
- the views of the responsible authorities;
- the views of other persons;
- past compliance history of current management;
- the proposed hours of operation;
- the type and number of customers likely to attend the premises;
- whether the applicant is able to demonstrate commitment to a high standard of management, for example through

### **Licensing Policy 3**

**The Licensing Authority has adopted a Special Policy relating to cumulative impact in relation to**

- Harold Hill**

**This Policy creates a rebuttable presumption that applications for new premises licences, club premises certificates, or variation applications specifically for off sales only that are likely to add to the existing cumulative impact will be refused, unless the applicant can demonstrate why the operation of the premises involved will not add to the cumulative impact and not impact adversely on the promotion of the licensing objectives.**

5.1 The effect of adopting a special Policy of this kind is to create a rebuttable presumption that where representations are received applications will normally be refused unless the applicant can demonstrate, in their operating schedule, that there will be no adverse cumulative impact on the licensing objectives

5.3 This special Policy is not absolute. The circumstances of each application within the cumulative impact area will be considered upon its own merits and the Licensing Authority shall permit licences and certificates that are unlikely to add to the cumulative impact on the licensing objectives to be granted

5.4 Upon receiving representations in relation to a new or variation application the

Licensing Authority will consider whether it would be justified departing from the Special Policy in the light of the individual circumstances of the case. The impact of an application is expected to be different for premises with different formats and characteristics. If the Licensing Authority decides that an application should be refused, it will still need to show that the grant of the application would undermine one or more of the licensing objectives and that conditions or restrictions would be an ineffective solution.

### **Licensing Policy 10**

**The Licensing Authority expects licensees to operate to the highest standards of management, and to cooperate with responsible authorities to prevent:**

- The sale of alcohol to underage children;**
- Drunkenness on premises;**
- Irresponsible drinks promotions.**

**Where the Licensing Authority receives representations from responsible authorities that the management of a premise is supporting such activities, or that there is strong evidence linking patrons with alcohol related crime, disorder or antisocial behaviour the Licensing Authority will consider reviewing the licences to impose additional restrictions and controls to prevent or minimise the impact.**

### **Licensing Policy 19**

**The Licensing Authority will require consideration of measures to protect children from harm to be reflected in the operating schedule where applicants identify the need, having regard to their type of premises or licensable activities. Applicants for premises licences and club premises certificates authorising the admission of children without accompanying responsible adults will be required to submit a safeguarding children protection Policy detailing the steps to be taken to ensure that children in their charge will be protected from harm when on licensed premises or engaged in activities relating to the licence.**

### **Appendix 1 Alcohol and Health in Havering**

**Appendix 2. Questions for applicants to consider when making an application.**

**Appendix 8 Evidence for Harold Hill.**

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### **Representation**

I wish to make representation as a Responsible Authority (licensing Authority) under all four of the licensing objectives.

### **Policy Considerations**

#### **4.0 Expectations of applicants (above)**

This application is for a new licence at a premises that already has a Premises Licence for the Off Sales of Alcohol.

In this application they are asking for a greater area for the display and sale of alcohol and for longer hours than is permitted under their current licence.

The conditions that are being offered in the operating schedule are the same as on the current licence.

There are no additional conditions to cover the extra area or extra hours and no explanation as to why further conditions are not required to cover this increase.

There is a recognised problem in this area of Harold Hill with street drinkers which causes antisocial behaviour problems but is not addressed or mentioned in the application.

### **Policy Considerations**

### **Licensing Policy 3**

**The Licensing Authority has adopted a Special Policy relating to cumulative impact in relation to**

#### **□ Harold Hill (above)**

This area of Harold Hill is outlined in Havering's Licensing Policy as a cumulative impact area relating to Off Licence Premises

This application is for a new licence and it does not refer to Havering's Licensing Policy or the cumulative impact area. The applicants agent was reminded of these points in an email and attached letter when the application was acknowledged on 6<sup>th</sup> February 2018. No additional measures have been added to the operating schedule and nothing has been received by the licensing authority as to why there will be no adverse cumulative impact on the licensing objectives if this application is granted

Section 5.1 of the policy states

5.1 The effect of adopting a special Policy of this kind is to create a rebuttable presumption that where representations are received applications will normally be refused unless the applicant can demonstrate, in their operating schedule, that there will be no adverse cumulative impact on the licensing objectives

### **Policy Considerations**

#### **Licensing Policy 10 (above)**

**The Licensing Authority expects licensees to operate to the highest standards of management, and to cooperate with responsible authorities to prevent:**

- The sale of alcohol to underage children;**
- Drunkenness on premises;**
- Irresponsible drinks promotions.**

If I can draw the Sub-Committee's attention to the plan of the premises it shows that if granted the whole shop will be licensed but as looking at the plan the display of alcohol will be behind the counter (at the bottom of the picture) and the right hand wall of the shop.

I do not know why the whole of the shop needs to be licensed when the display will be restricted to two walls.

If alcohol is displayed at the right hand wall at the top of the plan this is near the door and out of sight of staff when they are serving at the counter, this could lead to easy thefts including by persons under the legal age to buy alcohol and those persons who may have been refused sales of alcohol.

This area of Harold Hill has a problem of street drinkers particularly in the warmer months

I visited the premise on 23<sup>rd</sup> February 2018 and spoke with the applicant Mr Ronak Patel he is aware of the street drinkers in the area and he currently restricts the amount he sells to each of them each day.

I pointed out to him that alcohol near the door may be a target for thieves and he stated that alcohol would not be displayed at that end of the shop.

He stated that he wants to display alcohol for sale at the counter end of the centre aisle, which on the plans is not an area where it is planned for alcohol to be displayed.

I told him that I did not like the idea that alcohol would be displayed out of direct sight of the persons serving at the counter, he indicated that he would not be displaying at the

door end of the shop and that all alcohol would be in sight of the counter. So I am confused by this application as it is applied for.

### **Policy Considerations**

#### **Licensing Policy 19 (above)**

This part of the policy relates to The Protection of Children from Harm. As we know it is illegal for any person under the age of 18 to buy alcohol and I do not suggest that these premises will or has sold alcohol to children.

However there are children that get and consume alcohol, if this application is granted as applied for and if alcohol is displayed near the entrance, perhaps at busy times nearing Christmas, it will be an easy target for theft by entering the shop taking what is on display and running out before staff could get from behind the counter and along the length of the shop to try to catch them.

I also wish to draw the Sub-Committee's attention to three parts of the Licensing Policy

#### **Appendix 1 Alcohol and Health in Havering**

#### **Appendix 2. Questions for applicants to consider when making an application.**

#### **Appendix 8 Evidence for Harold Hill.**

All three are lengthy so I have not included them in my paperwork.

I do not believe that these have been considered and addressed in this application.

I would ask that the Sub-Committee follows the guidance in Havering's Licensing Policy (Licensing Policy 3 above)

This is an application for a new premises licence in a cumulative impact area and should be refused unless the applicant can demonstrate why the operation of the premise will not add to the cumulative impact and not impact adversely on the promotion of the licensing objectives.

The applicant has not demonstrated this so I ask that the application is refused.

If the licence is granted there would be confusion as two licenses would be in place at the one venue (this is permitted under the Licensing Act) authorised officers and police would not know what licence and conditions the shop should be operating under.

If the new licence is granted a display of alcohol outside of the area permitted on the current licence would be permitted by one and an offence under the other.

If the Sub-Committee is minded to grant this application I would ask that the following be considered.

- Clarification as to what licence the premises will be operating under.
- Restriction as to the amount of the shop that the display of alcohol is permitted.
- All alcohol displayed is within sight of staff when working at the counter.
- No alcohol displayed within a certain distance from the entrance.
- All alcohol displayed for sale is covered by CCTV.
- Restrictions on the sale of high strength beers and ciders
- No sale of single cans

### **Complaint and Inspection History (if applicable)**

**Other documents attached**

Current Premises Licence

Current Premises Licence Plan showing permitted alcohol area

Email to agent dated 06/02/2018 highlighting Havering's Licensing policy communitive impact area

Letter dated 06/02/2018 attached to email regarding communitive impact area

Signed



dated – 2<sup>nd</sup> March 2018

Paul Campbell

London Borough of Havering Licensing Specialist



**Part A**

**Premises licence number**

**12840**

**Part 1 – Premises details**

**Postal address of premises**

**Roseland News  
184 Hilldene Avenue Romford RM3 8DB**

**Where the licence is time limited the dates**

**Not applicable**

**Licensable activities authorised by the licence**

**Supply of alcohol**

**The times the licence authorises the carrying out of licensable activities**

**Monday to Sunday – 08:00 to 21:00**

**The opening hours of the premises**

**Monday to Sunday – 06:00 to 21:00**

**Where the licence authorises supplies of alcohol whether these are on and/ or off supplies**

**Off supplies only**

**Part 2**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

**Mr Ronak Patel**

**Registered number of holder**

**Not applicable**

**1 of 3**



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Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

**Mr Ronak Patel**



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Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

**07RP-00AQ-AMH7-ECPX – London Borough of Harrow**

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**Mandatory conditions**

1. **No supply of alcohol may be made under the premises licence:**
  - (a) **at a time when there is no designated premises supervisor in respect of the premises licence, or**
  - (b) **at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.**
2. **Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.**
3. (1) **The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.**  
(2) **The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.**

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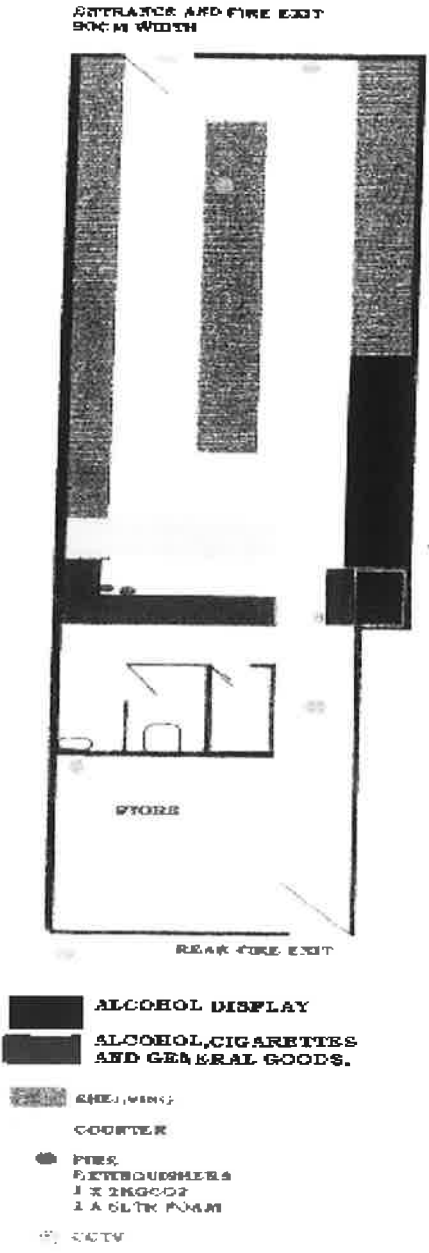
**Annex 2 – conditions consistent with the operating schedule**

1. **The premises licence holder shall ensure all staff receive training regarding the licensing objectives and licensing regulations. A record of the training shall be kept by the management. This training shall be updated every six months.**
2. **Staff training shall include ID procedure, proxy sales, drunks and street drinkers, groups purchasing alcohol, licensing hours and consequences of under-age sales.**
2. **A Challenge 25 policy shall be in place where all persons who appear to be under 25 years of age shall be asked to produce identification for alcohol purchases.**
3. **Persons who appear to be under the age of 25 and seeking to purchase alcohol shall be asked to provide a passport, photo driving licence or PASS accredited card as valid ID to prove their age.**
4. **Appropriate signage shall be displayed in the premises which shall include a Challenge 25 notice, proxy sales notice, a 'Please leave quietly' notice and an appropriately worded CCTV notice.**
5. **The premises shall install, maintain and operate a CCTV system with a minimum 30 day recording facility. The CCTV system shall have an appropriate FPS and the recorded images shall be of evidential quality.**
6. **The premises shall retain and utilise a refusals register in which the details of all alcohol sale refusals are recorded.**

Not applicable

Annex 4 – premises plans

Full premises plans are held by the Licensing Authority of the London Borough of Havering. The plans reproduced below are not to scale:



Signed .....  
Paul Jones, Licensing Officer



## Part B

### Premises licence summary

Premises licence number

12840

### Premises details

Postal address of premises

**Roseland News  
184 Hildene Avenue Romford RM3 8DB**

Where the licence is time limited the dates

**Not applicable**

Licensable activities authorised by the licence

**Supply of alcohol**

The times the licence authorises the carrying out of licensable activities

**Monday to Sunday – 08:00 to 21:00**

The opening hours of the premises

**Monday to Sunday – 06:00 to 21:00**

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

**Off supplies only**

Name, (registered) address of holder of premises licence

**Mr Ronak Patel  
65 Charlbury Crescent Romford RM3 8YR**

Registered number of holder

**Not applicable**

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol

**Mr Ronak Patel**

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State whether access to the premises by children is restricted or prohibited

Not applicable

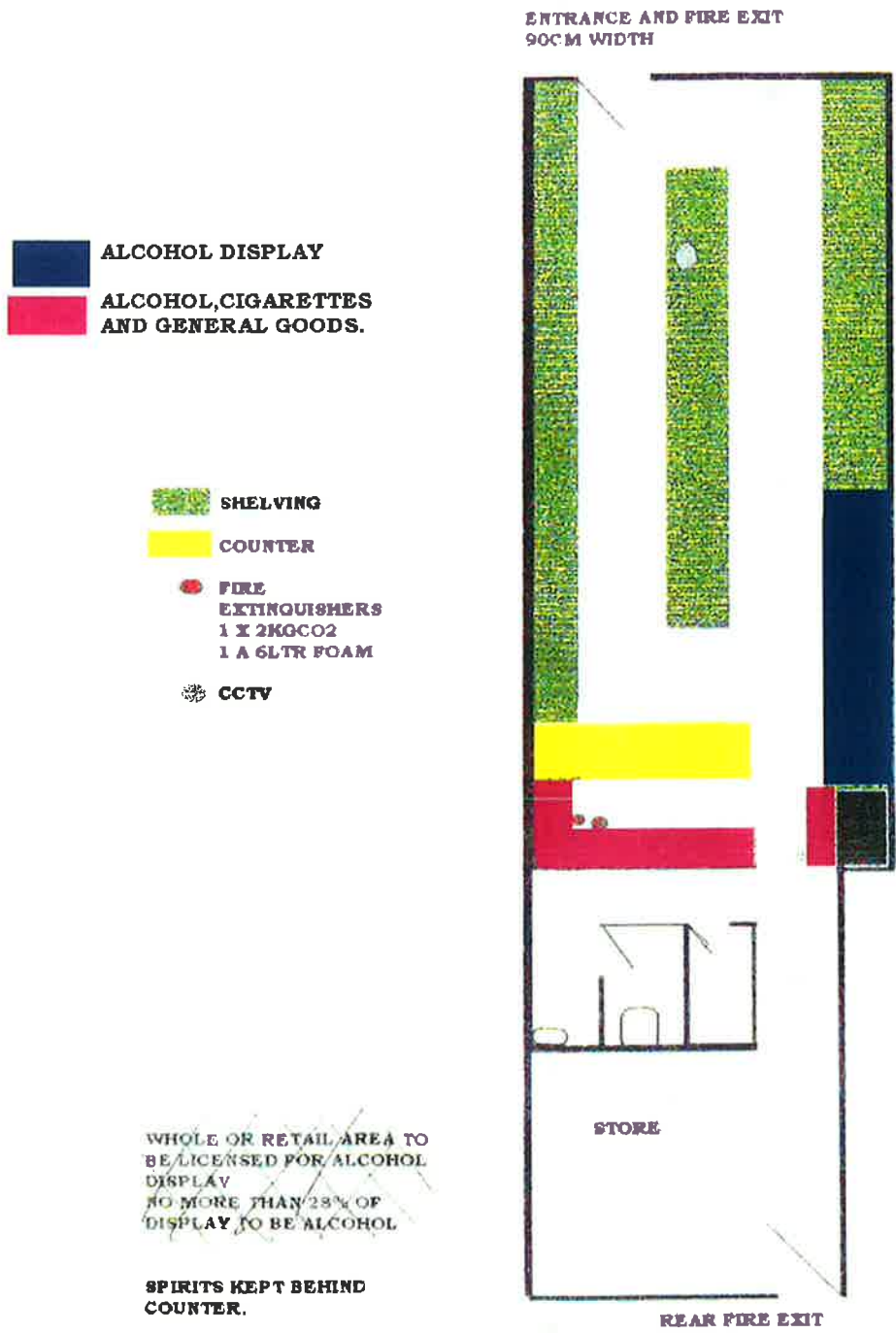
2 of 2

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Signed .....  
Paul Jones, Licensing Officer

PREMISES:  
ROSELAND NEWS, 184 HILLDENE AVENUE, ROMFORD, ESSEX, RM3 8DB



09/07/13

## Paul Campbell

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**From:** Paul Campbell  
**Sent:** 06 February 2018 11:01  
**To:** 'robertjordan01@btinternet.com'  
**Subject:** new premises licence application  
**Attachments:** PPC06199.doc

Dear Mr Jordan

**Licensing Act 2003 – New premises licence application**

**Roseland News, 184 Hildene Avenue, Romford, RM3 8DB**

Please find attached acknowledgment of receipt of the premises licence application for the above venue

Please note the comment in the letter regarding the communitive impact area

**Paul Campbell – Licensing Specialist**

London Borough of Havering – Public Protection

Town Hall, Main Road, Romford, RM1 3BB

t 01708 432766

e [licensing@haverling.gov.uk](mailto:licensing@haverling.gov.uk) [paul.campbell@haverling.gov.uk](mailto:paul.campbell@haverling.gov.uk)

text relay 18001 01708 433585

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LONDON BOROUGH

**Public Protection**

London Borough of Havering  
Mercury House, Mercury Gardens  
Romford RM1 3SL

For Attention of  
Mr Robert Jordan  
PR Retail Consultants  
Pump House  
Old Mead Road  
Henham  
Bishop's Stortford  
Herts  
CM22 6JG

**Telephone: 01708 432766**  
Fax: 01708 432554  
email: paul.campbell@havering.gov.uk  
Text Relay for the deaf, speech impaired  
or hard of hearing: 18001 01708 432777

Date: 6 February 2018

Your Reference:  
My Reference: PPC/019930

Dear Sir/Madam

**Licensing Act 2003**  
**Roseland News, 184 Hilldene Avenue, Romford, RM3 8DB**

I acknowledge receipt of your application for a premises licence and confirm that your application was received by this Authority on 5<sup>th</sup> February 2018 . The Licensing Authority will start to process your application from this date.

Should you require any further information, please contact the officer named below by any of the methods mentioned above.

Please note that this premises is located in an area outlined in Havering's Licensing Policy which is a communitive impact area. Please read our policy to see if any amendments to your application are required.

Yours faithfully

Paul Campbell

**Please help improve the service you receive by completing the short survey at**  
**[www.surveymonkey.com/r/publicprotectionsurvey](http://www.surveymonkey.com/r/publicprotectionsurvey)**

**Public Protection** Bringing together Environmental Health & Trading Standards